The 5 Questions to Ask Every Month

One-page cheatsheet to know what your business can afford to do next.

Category	Key Question	What The Helps You Answer
1  Revenue	How much did I make?	What is actually working? Which revenue streams should I pursue more aggressively?
2  Expenses	How much did I spend?	What am I paying for that is helping me grow—and what am I paying for that I don't need?
3  Profit	How much do I keep?	Can I afford to hire? Pay myself more? Invest? Increase my lifestyle?
4  Money Owed	Who owes me money?	What needs to be followed up on right now?
5  Taxes	Have I saved for taxes?	Is the money actually available when the tax bill comes?

 Track monthly to make better business decisions.

Abby Morton, CFP® | Creator Money